



## Pitch-Portfolio Competition | Portfolio Component

### 1.1 Who, what, where?

Name of Applicant / Primary Contact:	
Address:	
City/Town:	Postal Code:
Telephone(s):	Email:
Website URL:	
Field of Work / Artistic Medium:	

### 1.2 Project Title/Summary: (25 words or less)

--

### 1.3 What is the proposed timeline for your project? (While projects currently underway is eligible, the \$2000 and mentorship is designed for 6 months beginning after June 2016)

--

## Stage 1: The Details

### 1.4 Describe what you want to do:

--



**1.5 Why do you want to undertake this project? Is your project viable? Can you explain how your endeavor is relevant to the mission of Altekrea (please review website for our mission)?**

**1.6 Provide any highlights of your career/creative record:**

**1.7 How will this benefit the greater audience? Your career?**



**1. 8 Project Partners**

Will your project be done in partnership? If so, please provide information.

A. Name(s) of Partner(s) who have agreed to participate:

B. Name(s) of Partner(s) who are projected to participate:

**1. 9 How will your project be promoted?**

**1. 10 List the criteria you will use to measure the success of this project once it is finished.**

**1. 11 If you do not win this competition, please describe the expected impact on your project. What alternative options could you undertake?**



**1. 12 Please fill out the downloadable Excel budget template, or provide your own:**

- Budget is projected and should have your best estimates.
- Revenue sources should include more than the Pitch-Portfolio award (eg. Sales, other potential grants, etc.)

**Please attach budget to application.**

**1. 13 Please feel free to provide any additional support materials.**

If your project receives funding, an agreement will be prepared outlining the mentorship procedure. The Authorized Applicant is personally responsible for upholding the agreement. Award dollars will be distributed in increments after each mentor session (not including Session 1, which is the initial consultation).

**Authorized Applicant: Please print** \_\_\_\_\_

**Authorized Applicant: Signature** \_\_\_\_\_

**Date** \_\_\_\_\_

For Altekrea Office Use:



**Budget Template - Please provide budget for entire cost of project, and not just the \$2000 allocation**

PROJECTED EXPENSES			PROJECTED REVENUE			
Source	Projected	Actual	Source	Information	Projected	Actual
<b>FEES</b>						
Contracts/Wages						
Production/Print						
<b>Total Fees</b>	<b>\$</b>	<b>\$</b>				
<b>ADMINISTRATION</b>						
Marketing						
Overhead/Office			<b>TOTAL REV</b>		<b>\$</b>	<b>\$</b>
			<b>TOTAL EXP</b>		<b>\$</b>	<b>\$</b>
			<b>BALANCE</b>		<b>\$</b>	<b>\$</b>
Misc						
<b>Total Administration</b>	<b>\$</b>	<b>\$</b>				
<b>TOTAL EXPENSES</b>	<b>\$</b>	<b>\$</b>				